

Annex A – Factsheet on Industry Digital Plans and Chief Technology Officer-as-a-Service

Industry Digital Plans (IDPs)

Sector-specific Industry Digital Plans (IDPs) have been central to the SMEs Go Digital programme since its launch in 2017. IDPs provide SMEs with a step-by-step guide to identify suitable digital solutions and corresponding training programmes to equip employees with the right skillsets at each stage of their digitalisation journeys. The IDPs serve as a common reference for SMEs and are aligned with the Industry Transformation Maps (ITMs) for each sector.

2. To date, 20 IDPs have been launched for the following sectors – Environmental Services, Food Services, Logistics (including Air Transport), Media, Retail, Security, Wholesale Trade, Sea Transport (Bunkering, Harbour Craft and Ship Agency), Accountancy, Hotel, Construction and Facilities Management, Training and Adult Education, Land Transport, Early Childhood, Food Manufacturing, Marine and Offshore Engineering, Energy and Chemical (Process Construction and Maintenance), as well as Precision Engineering (covering Aerospace and Electronics).

3. As the Infocomm Media Development Authority (IMDA) continues to support SMEs in their digitalisation efforts, IDPs will be refreshed so that they remain relevant to the needs of SMEs in the various sectors.

4. For more information on IDPs, please visit: <https://www.imda.gov.sg/programme-listing/smes-go-digital/industry-digital-plans>

Chief Technology Officer-as-a-Service (CTO-as-a-Service)

5. Chief Technology Officer-as-a-Service (CTO-as-a-Service) enables Small and Medium-sized Enterprises (SMEs) to self-assess their digital readiness and needs at any time and from anywhere, access market-proven and cost-effective digital solutions, as well as engage digital consultants for in-depth advisory and project management services.

6. The service is suitable for any business entity that wants to:

- Know how to get started in going digital;
- Understand what type of solutions to adopt for its specific business challenge; or
- Select the solution that best meets its needs.

7. Through CTO-as-a-Service, an enterprise can:

- Perform a self-assessment of its digital readiness and identify its digitalisation needs and gaps;
- Learn from other SMEs that have successfully implemented digitalisation projects;
- Receive recommendations of digital solutions based on its business needs and profile; and
- Compare digital solutions, by functions and costs.

8. There are over 450 subsidised digital solutions available for selection, ranging from those that address sector-specific or common business needs, to those that serve to streamline operations, enhance business sales revenue, or safeguard business resiliency.

9. First-time usage of the digital advisory and project management services is available at no cost to eligible enterprises. Subsequent usage or enhancement of services will be based on commercial agreements, should the enterprises want to continue to engage the digital consultants.

10. For more information on CTO-as-a-Service, please visit: <https://www.imda.gov.sg/programme-listing/smes-go-digital/CTOaaS>